

# (UN)VEILED

## ARTIST BRIEF

### WHO

Open brief for artists of all disciplines

**(un)veiled** wish to commission up to 10 artists and designers to produce artwork for an interactive, multi-arts exhibition, which will transform a disused shop in Bournemouth town centre.

### WHAT

#### The Project:

The primary aim of **(un)veiled** is to expose the reality of sex trafficking. **(un)veiled** is in collaboration with Cross Border Initiatives, a charity that seeks to mobilise and facilitate people to combat human trafficking and child exploitation in Eastern Europe. The project will take shape as an interactive, multi-arts exhibition, which will inform and raise awareness of trafficking to public in Bournemouth.

The aim of **(un)veiled** is to make 'visible' the realities of trafficking and bring this 'invisible' world to public attention: to unveil the truth and strip away stereotypes that are often fabricated and perceived, leaving people feeling helpless and that any hope of making a difference is beyond their reach. To utilise artwork to provoke a change of attitude and motivate people into action by giving them a personal encounter through engaging with the exhibition.

The exhibition will be held in a disused shop in Bournemouth town centre, the idea being that this links directly to the fact that sex trafficking is a trade. The exhibition itself will comprise of a range of artwork, created by local artists of a variety of disciplines. Case studies, talks and information and facts about trafficking will be included as part of the exhibition.

#### The Brief:

Exhibition aims:

- To exhibit work of a variety of disciplines: crafts, photography, sculpture, film, animation etc. This is an open brief for all specialisms.
- From the exterior the exhibition space will be made to look like an everyday shop, with the project name, **(un)veiled**, as the shop name. This is to bring a sense of deception to the public as they perceive a new shop opening and are attracted to it, and then on walking inside discover the exhibition.
- As **(un)veiled** will be alongside other high-street stores it is important to maintain and reflect the same visual quality as them. For example, this might include installations that replicate a standard shop layout, or producing elements that echo consumer products e.g. barcodes, price tags, security tags, mannequins etc.
- The exhibition as a whole must reflect the project's outcomes: to reveal the true realities of sex trafficking, to allow the public to connect with the victims in a personal way and ultimately to provoke a change in attitude and motivation into action.

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As an artist on this project you along with a team of others will be responsible for the visual impact of the exhibition. Each piece of work will contribute to and be included as part of the exhibition as a whole therefore artwork produced must reflect these exhibition aims.

Artists are expected to:

Produce a single piece of work in response to sex trafficking

- The work must reflect the exhibition aims and contribute to the exhibition as a whole.
- The work produced must be of high quality
- The work must be a response to the information provided by (un)veiled which has been obtained from reliable sources
- Keep the confidentiality of any case studies used in order to protect the identity of anyone concerned

Case studies to be exhibited (provided by Cross Border Initiatives and Love 146) will be available for use as inspiration on request. Websites and sources listed below are available for research.

### **Accessibility Design Issues:**

The exhibition is for public engagement; therefore work must be of a suitable nature for an audience of age 12 and above. Work of a tasteless, adult nature will not be considered.

Exhibition space is limited therefore work must be kept within the recommended dimensions: 1.5m x 1.5m x 1m

### **WHEN**

Exhibition Dates: 15-17 April 2010

Private View: 14 April 2010

This project has a sustainable element and a strong educational nature; subsequent to the project dates **(un)veiled** has the potential to tour the installation around schools and campuses and to exhibit in other locations.

### **PAYMENTS & CHARGES**

Submission charge of £5\*

Artists are required to source their own materials

**(un)veiled** budget is inclusive of installation. Transit of work may be provided dependant on size of work produced.

\*All entries will be donated to charity

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### DEADLINES

Submission should include the following:

- A written proposal stating
  - Why you are interested in the project
  - How you would apply your existing knowledge, skills & experience.
  - Your intentions in realisation of the brief
- Up to 5 photographed examples of your previous work and/or any examples that already fit the guidelines.

Please contact **(un)veiled** (details below) with initial submissions before 22 Jan 2010. An artist working group meeting will be held at the end of Jan for all artists who have shown interest in the project.

Final submission deadline: 5 Feb 2010

Work Completion: 13 March 2010

Selection Criteria:

As there is limited exhibition space **(un)veiled** can only appoint up to 10 artists maximum. Artists will be selected on the basis of high quality artworks that best fit the project guidelines and reflect the project aims. The selection panel will consist of Daisy Carr and Morna White, Event Managers.

Contract:

Successful artists will be issued with an agreement by **(un)veiled** to which this brief will be append. Artists will be appointed by **(un)veiled**.

### FUTHER READING & INFORMATION

Love146: <http://love146.org/prevention/europe/cross-borders>

Cross Border Initiatives: <http://www.crossborderinitiatives.org/>

For more information on the realities of Sex Trafficking see Reading List, Film List and 'The Problem' (Courtesy of Love146)

### CONTACT

Please send submissions to be received by Friday 22 January 2010 to:

Daisy Carr and Morna White  
**(un)veiled**  
Arts and Event Management  
The Arts University College Bournemouth  
Wallisdown  
Poole  
Dorset BH12 5HH

Please contact Daisy, [daisy.a.carr@gmail.com](mailto:daisy.a.carr@gmail.com) or Morna, [mornawhite@gmail.com](mailto:mornawhite@gmail.com) if you have any other queries, concerns or requests for further information and for case study requests.